

eDoctor, Inc. Praises Inclusion of Goal to “Reduce Medication Errors” as New Part of Patient Safety Awareness Week, March 6-12, 2011

Rockville, MD, March 12, 2011 --(PR.com)-- eDoctor, Inc., a leading e-prescribing and health IT company based in Rockville, MD, today lauded the non-profit National Patient Safety Foundation (NPSF), organizers of Patient Safety Awareness Week, for this year including the goal to “reduce medication errors” as part of its 9th annual event to promote awareness about the work being done to promote patient safety across the U.S. and the globe.

Mr. Se Kang, President, eDoctor, Inc., said: “Medication errors can be a significant breach in the patient safety dam, such as when difficult-to-read handwriting is translated incorrectly, either by the pharmacist and/or the patient. Countless other breakdowns can occur in a system that depends on an often ill and likely distracted patient to make it from point A to point B, all while holding a small piece of paper containing extremely critical information.”

Mr. Kang’s company, eDoctor, Inc., has an e-prescribing software product, certified by industry standard SureScripts, that can address potential medication errors head-on by creating an electronic connection between the physician’s office and the pharmacy, so that all the patient has to do is take out his or her wallet and pay, no small feat itself in today’s challenging economy.

Almost a decade old, Patient Safety Awareness Week is a concerted, multi-stakeholder effort by NPSF to raise knowledge of patient safety initiatives, strengthen the bond between patients and their health care providers, and, as a result, contribute in a meaningful way to the quality of health care. Each and every year, more hospitals and health care systems participate in this engaging educational event, a fundamental building block in the foundation that must be laid for safe patient care to take firm hold throughout the entire health care community.

“This is the first year that NPSF has chosen to put a spotlight on the specific goal of ‘reducing medication errors’ as part of Patient Safety Awareness Week, but I am confident that it won’t be the last,” said Mr. Kang. “While issues such as infection control and hand hygiene are very important, there should also be no doubt that a medication error can be devastating to a successful patient outcome. eDoctor, Inc.’s software, powered by our partner NewCrop, is dedicated to providing physicians with the electronic tools necessary to greatly reduce the chances of such an error occurring.”

For more information about patient safety, visit NPSF’s web site at www.npsf.org.

For more information about eDoctor, Inc.’s innovative e-prescribing solutions, visit www.edoctorinc.com.